



## CALL FOR SPONSORSHIP

### 4<sup>th</sup> International Greenhouse Gases and Animal Agriculture Conference October 3 - 8, 2010

Sponsorship opportunities are available for the **4<sup>th</sup> international conference on Greenhouse Gases and Animal Agriculture** (GGAA 2010). This world leading international conference will:

- summarize the current state of scientific knowledge livestock greenhouse gases (GHG),
- propose new abatement strategies for the livestock sector, and
- advance knowledge of existing abatement strategies.

#### Background

Delegates: the leading industry, government and university scientists on GHG and livestock from around the world with the common theme of researching ways to reduce GHG from animal agriculture.

Key Objectives: advance the science of reducing greenhouse gases in livestock production; accelerate research in GHG abatement by bringing the key players together; promote the exchange of the latest advancements; foster new ideas for innovative research; provide a sound scientific basis for both international (IPCC) and domestic policy development; enable new collaborations between and among public and private sector laboratories; increase the economic efficiency of GHG research and increase the use and application of GHG research by the private sector.

The GGAA2010 conference program is attached and venue details can be found at [www.GGAA2010.org](http://www.GGAA2010.org). The GGAA conference has an established and successful track record, with previous GGAA conferences held in Japan (2001) with 200 delegates from 20 countries, Switzerland (2005) with 160 presentations from 30 countries, and New Zealand (2007) which hosted 232 delegates from 46 countries. Each conference produced a series of peer reviewed papers that marked the advancement of the science. Papers from the 4<sup>th</sup> international conference will be published in *Animal Feed Science and Technology*, a well recognised journal having an Impact Factor of 1.458 in the Agriculture, Dairy and Animal Sciences category.

#### Benefits of Sponsorship

Sponsors will have first access to the most up to date science on abatement strategies for GHG in animal agriculture. This conference will provide an opportunity for projects funded by sponsors to be presented to an international audience, subjected to international peer review and published in an internationally recognised journal. Additional major benefits to sponsors are: the opportunity to develop greater international recognition; develop new collaborations; and add significant value to their previous investments.

#### Levels of Sponsorship Offered

The GGAA 2010 conference offers sponsorship opportunities ranging from Platinum (>\$20,000 CAD), Gold (\$10,000 - \$19,000), Silver (\$5,000 - \$9,000), Bronze (\$2,500 - \$4,900) and Supporting (<\$2,500). Sponsors will be recognised as follows:

**Platinum** (>\$20,000 CAD)

- An opportunity will be provided during the conference for the sponsor's representative to make a brief presentation;
- A paragraph promoting the sponsor's objectives with regard to Greenhouse Gas Mitigation from animal production will be included in the program;
- The sponsor's logo will be displayed on-screen between presentations;
- Promotional information from the sponsor will be included in the delegates' conference package;
- There will be a link from the GGAA 2010 website to the sponsor's website;
- The conference program and web page will include the sponsor's logo and acknowledge the level of sponsorship of the supporter;
- The sponsor can elect to provide a banner to display on the main stage;
- The sponsor will be offered 3 free registration for their nominees to attend the conference;
- The sponsor's logo will be displayed on posters located on the main stage and registration desk;
- The sponsor will have access to the full delegate list and contact details for these delegates.

**Gold** (\$10,000 - \$19,000 CAD)

- A paragraph promoting the sponsor's objectives with regard to Greenhouse Gas Mitigation from animal production will be included in the program;
- The sponsor's logo will be displayed on-screen between presentations;
- Promotional information from the sponsor will be included in the delegates' conference package;
- There will be a link from the GGAA 2010 website to the sponsor's website;
- The conference program and web page will include the sponsor's logo and acknowledge the level of sponsorship of the supporter;
- The sponsor's logo will be displayed on posters located on the main stage and registration desk;
- The sponsor will be offered 2 free registrations for their nominees to attend the conference.

**Silver** (\$5,000 - \$9,000 CAD)

- Promotional information from the sponsor will be included in the delegates' conference package;
- There will be a link from the GGAA 2010 website to the sponsor's website;
- The conference program and web page will include the sponsor's logo and acknowledge the level of sponsorship of the supporter;
- The sponsor's logo will be displayed on posters located on the main stage and registration desk;
- The sponsor will be offered 1 free registration for their nominee to attend the conference.

**Bronze** (\$2,500 - \$4,900 CAD)

- The conference program and web page will include the sponsor's logo and acknowledge the level of sponsorship of the supporter;
- There will be a link from the GGAA2010 website to the sponsor's website;
- The sponsor's name will be listed on a poster located on the main stage and registration desk.

**Supporting** (<\$2,500 CAD)

- The conference program and web page will include the sponsor's name and acknowledge the level of sponsorship of the supporter;
- The sponsor's name will be listed on a poster located at the registration desk.

**For sponsorship opportunities, please contact:**

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